

Seasonal Management - Department and Category Analysis

Wednesday, 18 October, 2017

12:55:07PM

Season	Spring/Summer 2017	Site	All Sites (3)	Supplier	All Suppliers (96)	Search Criteria
Site Type	All Site Types (1)	Department	All Departments (4)	Brand	All Brands (98)	
Site Region	All Site Regions (1)	Category	All Categories (58)	Product Status	All Product Status	
Attributes	ComboBoxPurchaseSeasonDept - All Seasons (33)					

Category Name	Sales Units	Sales Value	Average Sale Price	Profit Margin	Mark Downs	Mark Downs Percent	SOR Percent	Cover	Stock Units	Stock Value Cost	Stock Value Retail	Units on Order	Pattern Units
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Mens Footwear

SALE CASUAL LACE												26	125	
MENS REJECTS	1	45.00	45.00	22.90	61.07		3.45		28	560.62	1,491.94	4	17	
SALE FORMAL LACE	1	59.00	59.00	28.17	57.29		5.00		19	383.00	1,077.00	2	1	
SALE CASUAL SLIP ON	1	15.00	15.00	7.55	60.40		50.00		1	4.95	15.00		12	
SALE	1	49.00	49.00	35.83	87.76	-10.00	-16.95	10.00	9	59.00	492.98	16	214	
FASHION CASUAL	1	29.00	29.00	10.22	42.28	-10.99	-27.48	3.03	26.67	32	903.05	2,203.99	136	176
Unknown Category 01	2	124.99	62.50	50.22	48.21		25.00	10.00	6	134.91	329.82			
SALE FORMAL SLIP ON	3	207.00	69.00	87.00	50.43		5.56	255.00	51	1,453.50	3,519.00			
FORMAL LACE	5	498.99	99.80	177.58	42.70	-70.00	-12.30	4.24	35.31	113	4,116.90	10,131.28	418	772
BOOTS	24	1,952.40	81.35	789.72	48.54	-147.50	-7.02	16.11	23.15	125	4,410.14	10,863.63	78	326
CASUAL LACE	53	4,124.38	77.82	1,712.87	49.84	-24.95	-0.60	38.69	30.00	84	2,737.40	6,738.87	294	618
SANDAL	60	2,872.82	47.88	1,167.77	48.78	-119.95	-4.01	84.51	11.00	11	285.67	649.96	26	188
FORMAL SLIP-ON	64	4,150.49	64.85	1,656.35	47.89	-231.47	-5.28	11.74	120.25	481	11,934.31	29,567.31	540	1,632
SLIPPERS	75	2,083.75	27.78	906.56	52.21	-22.94	-1.09	39.47	25.00	115	1,350.73	3,573.77	272	406
CASUAL SLIP-ON	120	8,952.03	74.60	3,635.50	48.73	-203.45	-2.22	40.68	33.65	175	6,003.86	14,286.47	278	556
MISCELLANEOUS MENS	453	36,314.32	80.16	14,368.79	47.48	-2,380.15	-6.15	32.50	71.29	941	32,238.94	80,889.81	294	328

Mens Footwear	864	61,478.17	71.16	24,657.03	48.13	-3,221.40	-4.98	28.28	52.92	2,191	66,576.98	165,830.83	2,384	5,371
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Miscellaneous

Luggage													2	
Travel Accessories													124	171
Hats														100
Gloves														32
wallets														20
umbrellas														
Socks														102
Shirts														297
Jewelary														97
Miscellaneous Accessories														40
Shoecare	4	7.96	1.99	3.85	58.09		7.41	250.00	50	72.50	189.74	28	83	
Belts	5	86.95	17.39	49.50	66.04	-4.00	-4.40	11.36	39	273.75	809.50	188	284	
Purses	17	288.00	16.94	118.15	49.23	-29.00	-9.15	39.53	26.00	26	286.30	726.50	248	269

Category Name	Sales Units	Sales Value	Average Sale Price	Profit Margin	Mark Downs	Mark Downs Percent	SOR Percent	Cover	Stock Units	Stock Value Cost	Stock Value Retail	Units on Order	Pattern Units	
Scarves	20	297.50	14.88	177.57	71.62	-34.00	-10.26	25.32	98.33	59	343.74	1,287.00	174	302
Handbags	195	7,009.69	35.95	2,942.39	50.37	-711.20	-9.21	32.99	55.00	396	6,538.52	16,910.15	2,456	3,149
Sundries	619	4,459.90	7.21	2,027.88	54.56	-125.07	-2.73	28.60	47.39	1,545	4,436.57	11,562.97	472	2,499
Miscellaneous	860	12,150.00	14.13	5,319.34	52.52	-903.27	-6.92	28.09	52.68	2,202	12,406.27	32,866.14	3,912	7,447
Womens Footwear														
WIDE FIT LACING								40.00	32	981.06	2,347.75	62	219	
ESPEDRILLS												22	54	
WARM BOOTS								20.38	265	6,279.40	15,671.90	554	1,270	
FASHION BOOTS								27.64	387	9,290.42	23,382.62	590	1,986	
SLIPPER MULES												80	219	
Wedding Shoes	1	50.00	50.00	10.68	25.62	-24.99	-33.32	100.00				26	128	
SALE	2	51.00	25.50	28.50	67.06	-39.00	-43.33	12.50		14	151.00	534.91	86	435
WIDE FIT COURT	2	89.00	44.50	26.77	36.09	-30.94	-25.80	20.00	13.33	8	237.00	571.90	242	509
WELLIES	2	109.98	54.99	35.82	39.08	-24.99	-18.52	16.67	8.33	10	164.97	399.96	54	142
LONG BOOTS	5	340.00	68.00	104.08	36.74	-108.99	-24.27	7.81	14.75	59	2,514.90	6,364.75	310	1,475
LACING SHOES	10	584.91	58.49	239.98	49.23	-20.00	-3.31	9.71	51.67	93	2,468.45	5,909.36	224	495
WOMANS REJECTS	11	354.00	32.18	255.20	86.51	-101.00	-22.20	26.19		31	113.51	1,354.96	2,172	1,476
MULES	13	689.87	53.07	286.59	49.85			50.00	65.00	13	306.60	719.87	114	544
FASHION SHOES	21	660.31	31.44	280.31	50.94	-29.48	-4.27	18.75	113.75	91	1,178.95	3,168.20	830	2,322
WIDE FIT SLIP-ON	33	1,675.87	50.78	705.40	50.51	-204.98	-10.90	62.26	25.00	20	417.34	1,168.85	320	593
Unknown Category 01	51	3,397.00	66.61	1,402.28	49.54	-18.00	-0.53	44.74	52.50	63	1,495.89	3,598.00	20	10
TOE POST SANDALS	56	2,602.83	46.48	1,328.46	61.25	-201.98	-7.20	75.68	45.00	18	254.78	884.95	76	104
MODERN COURTS	62	3,379.47	54.51	1,456.52	51.26	-108.98	-3.12	48.44	55.00	66	1,361.81	3,438.29	100	933
SLIPPERS	88	2,342.08	26.61	1,002.96	51.39	-42.98	-1.80	24.72	27.92	268	3,368.08	8,399.16	494	872
EXTRA FIT SANDALS	105	5,855.09	55.76	2,674.34	54.81	-127.95	-2.14	60.00	25.00	70	1,336.95	3,805.02	252	1,004
EXTRA FIT SHOES	138	6,974.91	50.54	3,293.37	56.66	-171.95	-2.41	34.76	21.95	259	6,931.59	17,538.62	560	1,141
BASIC SANDALS	172	9,112.19	52.98	3,908.40	51.47	-277.96	-2.96	76.44	22.08	53	1,089.65	2,754.81	520	1,721
SLIP ON SHOES	235	13,064.99	55.60	5,476.38	49.83	-377.84	-2.81	36.49	28.80	409	10,766.76	26,579.32	2,186	5,116
FASHION SANDALS	252	11,018.14	43.72	4,736.65	51.59	-304.80	-2.69	52.72	86.92	226	4,400.54	11,144.58	1,748	2,985
MISCELLENAEOUS	1,339	61,462.04	45.90	17,841.66	34.83	-20,522.75	-25.03	53.35	37.29	1,171	17,621.95	69,320.63	4,654	4,237
WOMENS														
Womens Footwear	2,598	123,813.68	47.66	45,094.34	43.65	-22,739.56	-15.52	41.74	31.59	3,626	82,731.60	209,058.41	16,296	29,990
Totals	4,322	45.68	45.59		-11.98			40.50		161,714.85		22,592		
		197,441.85		75,070.71		-26,864.23		35.02		8,019		407,755.38		42,808